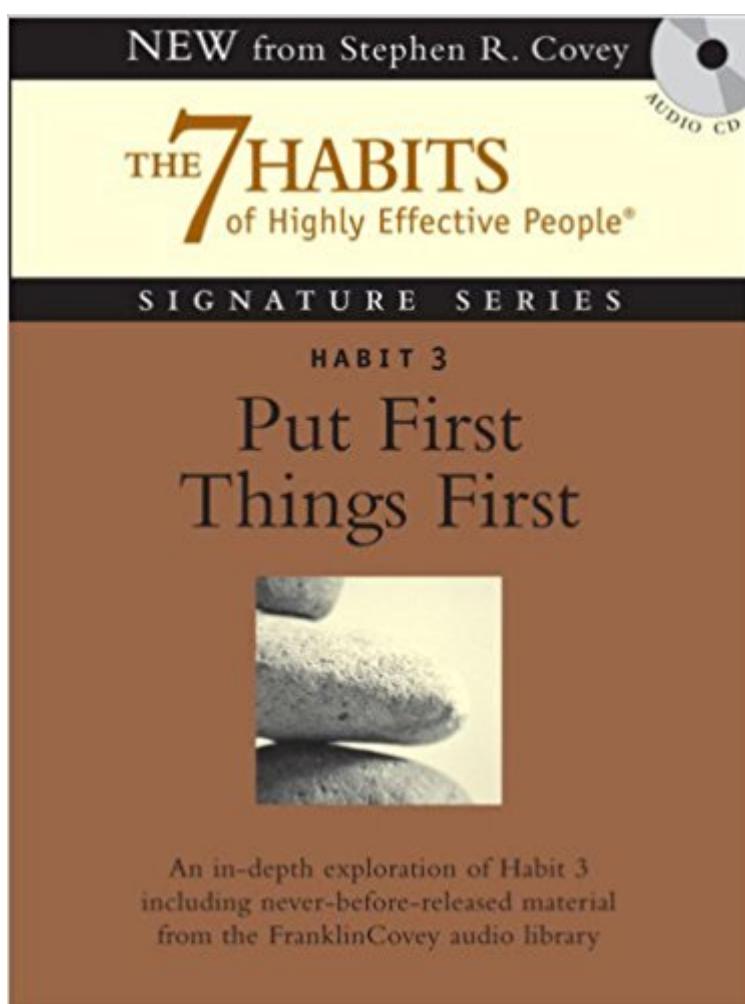


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Habit 3 Put First Things First: The Habit Of Integrity And Execution (7 Habits Of Highly Effective People Signature)



Synopsis

Habit 3: Put First Things First is about the day-in, day-out, moment-by-moment doing it-the difference between managing time and managing ourselves. After becoming proactive (with Habit 1) and defining goals (with Habit 2), Dr. Stephen R. Covey teaches listeners how to master self-management by developing integrity and intention based on those goals. This habit explains the importance of becoming principle-centred by creating a vision of and concentrating on the unique contribution that each person makes. Dr Covey also introduces the concept of the Emotional Bank Account, which listeners can apply to both personal and professional relationships. By learning to define and manage their 'deposits' and 'withdrawals', they can develop a profound understanding of the interdependence that exists between human beings. In his straightforward and entertaining style, Dr. Covey helps the listener examine the character attributes that lead to successful, effective behaviours. By living with honesty, integrity, kindness, and other time-tested principles, listeners find the real keys to changing unwanted behaviours.

Book Information

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Recognized as one of Time magazine's 25 most influential Americans, Stephen R. Covey has dedicated his life to demonstrating how every person can truly control their destiny with profound, yet straightforward guidance. As an internationally respected leadership authority, family expert, teacher, organizational consultant, and author, his advice has given insight to millions. He has sold over 20 million books sold (in 38 languages), and The 7 Habits of Highly Effective People was

named the #1 Most Influential Business Book of the Twentieth Century. His most recent major book, The 8th Habit , has sold nearly 400,000 copies. He holds an MBA from Harvard, and doctorate degree from Brigham Young University. He is the co-founder and vice chairman of FranklinCovey, the leading global professional services firm with offices in 123 countries. He lives with his wife and family in Utah.

Nothing new! Just a new product of Covey's 7 Habits' brand franchise. Wonder why they keep on publishing rehashed materials? Buyers beware!

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